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Social Media Mining: An Introduction

This chapter is from *Social Media Mining: An Introduction*. By Reza Zafarani, Mohammad Ali Abbasi, and Huan Liu. Cambridge University Press, 2014. Draft version: April 20, 2014. Complete Draft and Slides Available at: <http://dmml.asu.edu/smm> We live in a connected world in which networks are intertwined with our daily life.

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